



The Email Follow-Up and Leads Report

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Email Leads

The first thing and maybe only thing you need to make an income from your Online Home Business is to **make sure that you have a regular supply of fresh leads visiting your website** and that you **present your prospects with regular follow-up emails**.

Now if you don't already have your own online business then you can get one set up [here](#). This business set up comes complete with auto-responder filled with 400 days of follow-ups PROVEN to sell your affiliated products:

[Click Here for All the Details!](#)

If you already have a [Plug in Profit Site](#) then read on to find out how you can put your business **entirely on Auto-Pilot**.

As stated above, the PIP Site comes complete with a 400 day newsletter and below I will show you **EXACTLY** how to add new leads to this responder **DAILY**.

Can you imagine the power in this?

Your new newsletter contains over 100 follow-up messages. If you add 20 subscribers per day, which is entirely likely if you join any of the email leads resources on this site. Over the course of one year you will be emailing 2000 targeted prospects daily about each of your affiliate programs. So if you add 100 subscribers per day....you can work it out :-). I can't count that well.

Over the course of that year the more trusting your subscribers become of you the more likely they are to buy your products and sign up for your programs. When Stones' follow-ups expire you are then free to email your prospects every time you want to sell a new product or get people to join below you in the next hottest new affiliate program.

Stone Evans made over \$7000 in two days with exactly the same system. He wouldn't have been able to do it if the people he had been keeping in contact with through his follow-ups hadn't grown to trust him. You can follow the EXACT same process by adding regular emails to your newsletter.

This process will inevitably send visitors to your website and vice versa.

Auto-responders

Auto-responders are tools used by every successful online entrepreneur to keep in touch with those leads that are added to their lists either from lead suppliers, like the companies below, or from web forms on their websites.

Following up with leads is absolutely essential. In fact only a small percentage of leads will sign up at your website at the first visit no matter how good your copywriting is.

The **drip effect** which works on your prospects over the subsequent days and weeks brings a significantly higher number on board.

I use [Getresponse](#) auto-responder to follow-up with my leads. The benefits that this resource contains are too numerous to mention in this short report. Simply put, I wouldn't be without it.

The great thing about auto-responders is that they actually put your online business on auto-pilot. That's right, 24hrs per day even while you sleep; prospects are being emailed your follow-ups. The thing I love most about working online is the freedom it gives me. Auto-responders and the leads that are sent to these responders automatically makes this absolutely possible and in fact a reality. **I wake up every day to new sales.**

Can you imagine the power in **THAT**?

Resources

Here are the companies I use to add regular email leads automatically to my Newsletter set up by [Stone Evans](#):

List Opt - I have been using these leads for a few months now and they are fantastic. These can be plugged directly into your Getresponse auto responder meaning you do not have to manually add the leads, so **your follow-ups go out automatically** and you offset any Spam complaints by NOT adding the emails yourself. [Click here for Step by Step Guide for setting up your PIPS Newsletter in Listopt.](#)

Note: Please ensure that you sign up for Listopt [here](#) before using the Step By Step Guide above.

LIST BUILDER Pro(tm) - Another company that will send leads directly to your Getresponse account is ListBuilder Pro. These leads again are good quality and should increase your signups and sales in proportion to the amount of leads you buy. [Click here for Step by Step Guide for setting up your PIPS Newsletter in LIST BUILDER Pro\(tm\).](#)

Note: Please ensure that you sign up for List Builder Pro [here](#) before using the Step By Step Guide above.

Lead Factory - Grow your opt-in list on auto-pilot! I have invested in Lead factory leads on a number of occasions mainly because it put my business on Auto-Pilot. Like the two leads sources above this is one of the few services that can literally build your business while you sleep! Plus, it works **perfectly** with your [GetResponse autoresponder](#) and your SFI prospecting process.

IMPORTANT: If you decide to opt for your own leads sources, and I definitely encourage it, please ensure that the leads source will allow you to send your leads directly to your Getresponse autoresponder email (i.e. youraccount@getresponse.com) as Getresponse DO NOT allow importing of email leads. The three companies above DO allow this and I can highly recommend them for building your business. They have worked for me.

Traffic Oasis - Traffic Oasis is the brainchild of several well-known and proven network marketing veterans. It also boasts some of the greatest marketers online as its members who are all using their leads including myself. This company not only supplies me with terrific responsive leads but their compensation plan, if you want to make some money is one of the best in the business.

Nitro List Builder - This is a more advanced set up and involves adding 1000s of leads, 25000 at a time actually. I advise that you start to make some income from less expensive methods before going on to Nitro. This is the next step up in the expansion of your home business.

I have actually signed up for each of these programs and I pay for each through my Paypal banking account. Did I join all of these because I like throwing money away for the fun of it? No I joined them because I at least double my investment for every email lead I add into my Getresponse follow-up system that Stone Evans has set up for me. It's that simple and **if you follow the steps above you can be successful too.**

I sincerely hope you have found this report useful and more importantly, **profitable.**

Your friend in success

Mal Keenan

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